



COSTA DEL SOL
MÁLAGA

Press kit
2019

The Costa del Sol: At the heart of Andalusia

visit
costa
del
sol
.com

The province of Málaga is well connected and accessible. Its privileged location makes it easy to get to from almost anywhere in the world, whether by sea, land or air. Located at a natural crossroads, in the centre of Andalusia, at the doorstep of Africa and just 2 hours by high-speed train (AVE) from the capital, Madrid.

**You won't believe
how easy it is to
get to the Costa
del Sol!**

At the heart of Andalusia

If you have a map of Andalusia to hand, you will see what we are talking about. The Costa del Sol is located in a strategic enclave inside the region. The province lies in a privileged part of Andalusia, so much so that Antequera is considered to be the geographic centre. This makes it very easy to travel by road to cities such as Córdoba, Granada and Seville. Likewise, it is easy to visit World Heritage Site cities such as Úbeda, Mérida and Córdoba by road.

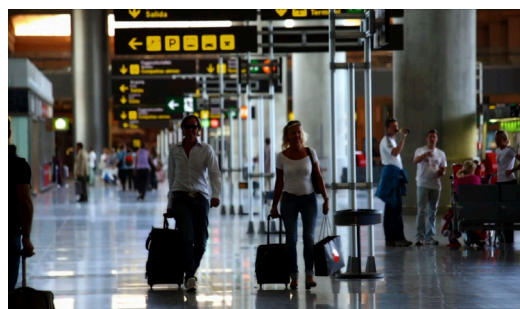
You can also travel anywhere by train from Málaga!

The nerve centre is the Málaga-María Zambrano Train Station (ADIF), which connects the Costa del Sol by high-speed train with Madrid in 2 1/2 hours, Barcelona, Seville, Córdoba and Valencia, among other places.

Do you prefer travelling by bus? Getting here by bus is also very easy as Málaga Bus Station has connections with all over Spain, as well as all the municipalities in the province

An international airport

Did you know that Málaga-Costa del Sol Airport is one of the airports with the highest passenger numbers in Spain? Cities such as London, Paris, Berlin, Rome, New York and Moscow have direct connections to Málaga Airport, which is also the main airport and entry point for Andalusia.



The second biggest cruise port in Spain

The Costa del Sol has been linked to the sea since time immemorial. The Port of Málaga has become one of the engines of the city and a benchmark both nationally as well as internationally. So much so that it is the second biggest cruise port in the entire country, with more than 2 km devoted exclusively to cruise ship berths. It also connects with Africa! Ferries go to Tangier and Melilla.



The Costa del Sol: a cosmopolitan destination

visit
costa
del
sol
.com

The Costa del Sol has in recent years been transformed into an open, cosmopolitan region. Without losing its essence and what makes it unique, it has successfully opened its doors to museums, gastronomy and culture from the rest of the world. With the best firms, hotels and restaurants. **Are you ready for this trip?**

Shopping

Talking about big name shopping on the Costa del Sol is talking about **Marbella** and **Puerto Banús**. This area, with booming growth over recent decades, has specialised in elite tourism, offering the most luxurious, exclusive experiences. Louis Vuitton, Gucci and Dior all have stores here. That is to say, Puerto Banús is synonymous with luxury, sport, glamour, culture, business and, above all, people, technology, services and non-stop activity; all this creating a unique blend that works to perfection. A place open to the world, waiting for you to discover it.



Michelin-star gastronomy

In the latest edition of the Michelin Guide, 8 restaurants on the Costa del Sol were awarded a total of ten stars. Dani García, with 3 stars to his name, is the spearhead of Málaga's ground-breaking cuisine. The unparalleled quality of the produce that the Costa del Sol has to offer has attracted numerous chefs from outside the province who have chosen it as the place to develop their ideas. Diego Gallegos, Mauricio Giovanini, Luis Olarra, José Carlos García, Marcos Granda, Juan José Carmona and Benito Gómez also have a Michelin star for their restaurants located on the Costa del Sol.

Wine tourism

The Costa del Sol's wine tradition dates back centuries!

Its more than 40 wineries produce red, white and rosé wines of the very highest quality. The area of Ronda and Arriate produces an exquisite wine called "Sierras de Málaga". In Ronda, you can visit La Melonera winery, which in 2003 recovered a grape variety and a 3,000-year-old wine tradition.

The wine route of the Axarquía covers the municipalities of Cómpeta, Sedella, Moclinejo, Almáchar and Sayalonga, which hosts the Cómpeta Wine Festival, specialists in Muscatel.

The north of the province also produces excellent quality wine. In Antequera, the Málaga Virgen winery in Fuente de Piedra and Los Montes de Málaga are another of the province's wine production areas, as well as Manilva, where there is an important wine culture.



#vivecostadelSol

Taste of the Costa del Sol

Enjoy the taste of the Costa del Sol! The gastronomy in the province of Málaga is rich in variety and flavours. You should not leave without trying the fried fish, the porra antequerana gazpacho, sardine espeto, perotas or siete ramales soup, or the exquisite rabbit a la rondeña

True delicacies!

The Costa del Sol also stands out for having the best produce for preparing these dishes. You will not forget the best oil, the best produce from the field, cheeses or an exquisite jamón from chestnut-fed pigs once you try them. If you need a guide for your gastronomic route, you can use Spain Food Sherpas. They will show you the secrets of Málaga's gastronomy. **What are you waiting for to experience all that the Costa del Sol has to offer you first hand?**



Health travel on the Costa del Sol

Are you looking for somewhere that combines the concepts of health and tourism? The Costa del Sol is your ideal destination. The specialisation and the 325 days of sunshine per year make the province of Málaga the perfect destination for those who want to spend their holidays in a destination with a multitude of health-focused services. There is nowhere in Europe that has such a wide offer.

Hospitals equipped with the latest technology in which you will find all the comforts of a luxury hotel and the best healthcare professionals at your complete disposal, health resorts and spas to free your body and mind, Arab baths and customised packages all make the Costa del Sol the ideal place to take care of your health and beauty.

City breaks in Málaga

The city of Málaga is the ideal destination for a cultural weekend getaway. Its 37 museums testify to this. But just as soon as you arrive, you can take a stroll through the city and its historic centre. Near Muelle Uno is the beautiful Atarazanas Market, a space where you will see the local love for fresh produce in an incredible 19th century building. Afterwards, you can stroll along elegant Calle Larios and take advantage to do some shopping; your walk will lead you to the charming Plaza de la Constitución. Just 100 metres away is Málaga Cathedral, a true jewel of the Andalusian Renaissance.

After enjoying some tapas at a restaurant in the city centre, there is nothing better to round off your day than enjoying the stunning view from the Gibralfaro viewpoint. The Alcazaba and Gibralfaro Castle, their history, the city at your feet and an amazing sunset while you dine - the perfect climax to an unforgettable day.



The Costa del Golf, a golfer's paradise

visit
costa
del
sol
.com

It is no coincidence that the Costa del Sol is known as the Costa del Golf. Its more than 70 golf courses, multiple schools, the best climate in Europe and exceptional connections by land, sea and air make the province of Málaga a true paradise for enthusiasts of this sport. **Do you feel like playing a round on the shores of the Mediterranean?**

More than 70 golf courses

Historic destination

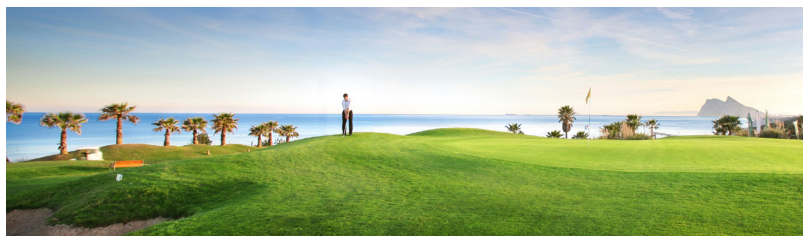
The Costa del Sol has a deep-rooted golf tradition. In 1925, the Real Club de Campo was founded, now the Parador de Málaga Golf, and the love for this sport has only grown since then. But it was not until the 60's when the explosion of golf clubs really began. Nowadays, the area has the highest concentration of golf courses in Spain and Europe.



Star golf courses

Many of the golf courses created on the Costa del Golf are the work of renowned architects such as Robert Trent Jones, who designed the Real Club Valderrama course, one of the most iconic golf courses in Spain. This golf course was the first to host the legendary Ryder Cup outside the United Kingdom.

International golf stars have also done their bit to contribute to the design and development of different golf courses in the province. Some of the stars that have contributed with their designs to the creation of wonderful golf courses on the Costa del Sol include Tom Simpson, Michael Campbell, Peter Gustafsson, Cabell Robinson and Miguel Ángel Jiménez.



Much more than golf

But you can't live off golf alone! After a day of golf, you will find a wide variety of cultural and leisure options. You can take advantage of the opportunity to visit some of its 103 towns, discover its museums and explore the streets of the centre of Málaga and soak up its culture.

Gastronomy is another of the main attractions, with the perfect combination of traditional and ground-breaking cuisine, with eight restaurants in the province awarded a total of ten Michelin stars



#vivecostadelsol

An outline of the province of Málaga's culture

The province of Málaga is a true cultural paradise! The perfect place for all culture-lovers with the best museums in the world, first-class gastronomy, hundreds of BIC heritage sites and assets, flamenco and the works of Pablo Ruiz Picasso. All framed by its fascinating history. **Come and discover it!**

History

The province's territory has been inhabited since ancient times. Proof of this is found in the Antequera Dolmens Site and the cave paintings found in different caves in the area. Phoenicians, Greeks, Carthaginians, Romans, Byzantines and Arabs have all passed through the Costa del Sol. These latter spent 8 centuries imbuing this land with their culture, blending with the habits and customs of earlier inhabitants to form a mosaic that draws the culture of Málaga today..



Museums and Theatres

The majority of the biggest museums are concentrated in the capital, Málaga. Contemporary art is represented by CAC Málaga, the Pompidou and the Picasso Museum. Meanwhile, the Carmen Thyssen Museum houses a valuable traditional costumbrista collection. If you want to enjoy local artists, you should visit Málaga Museum. It houses an outstanding fine arts collection mainly made up of works by painters from Málaga.

The province also flexes its muscles in the theatre world. The Teatro Cervantes (Málaga), Teatro del Carmen (Vélez Málaga), Teatro Las Lagunas (Mijas) and Teatro Vicente Espinel (Ronda) stand out.

Poetry

The province of Málaga has always been a land of poets. From Manuel Altolaguirre and Emilio Prados to Vicente Aleixandre and Manuel Alcántara. The power of literature is felt on the streets of the neighbourhood of Pozos Dulces in Málaga, where quotes from a multitude of poets adorn its streets. An inspiring "wall of words" was built in the Plaza del Pericón, considered to be one of the most beautiful in the city. Simple words with no apparent sense that can move passers-by!



An outline of the province of Málaga's culture

visit
costa
del
sol
.com

Picasso

Málaga has played a very important role in the life of Pablo Ruiz Picasso, one of the greatest artists in the history of humanity. There are now a lot of corners around the city where the painter from Málaga is present. The house where he was born on Plaza de la Merced, where the painter played at being a bullfighter when young, stands out. The place where he was born is now a museum dedicated to his life and work



Flamenco

Although attributed to the gypsy people who came to the peninsula in the 15th century, flamenco is actually a mix of cultures! Today, you can find tablaos, taverns and groups all along the Costa del Sol where you can get into flamenco culture. Temples where this art is worshiped and places you have to visit to be seduced by the power of the flamenco singers, musicians and dancers.

Soho, the cosmopolitan neighbourhood

If there is a cosmopolitan neighbourhood scented with modern culture, it is Soho Málaga. It is one of the capital's biggest assets thanks to its original architecture, its cultural spaces and the art that invades its streets. The graffiti that adorns a lot of facades stands out, the work of international artists such as Obey. Soho also includes Málaga's Contemporary Art Centre (CAC), which houses exhibitions throughout the year



#vivecostadelSol

Discover the interior of the province

visit
costa
del
sol
.com

The Costa del Sol is much more than sun and beach. Its interior hides spectacular landscapes, nature in its purest state and unknown corners ready to be discovered. If what you want is to escape from the routine and immerse yourself in a true adventure, here are some recommended activities and visits that you cannot miss.

Experience the interior of the Costa del Sol!

Vías Ferratas

Would you like to discover amazing landscapes on demanding routes? You should take on one of the *vias ferratas* offered by the province of Málaga. A *via ferrata* is an experience halfway between climbing and mountain hiking. These routes have elements such as staples, pegs, handrails, suspended bridges and even zip lines. The most famous are the El Tajo de Ronda, El Chorro and Cueva de la Ventana *vias ferratas*. Do you dare?



The Caminito del Rey

Crossing the Gaitanes gorge on a footpath more than 100 metres high in some parts? The Caminito del Rey is the jewel in the crown of the province's interior, a route taken on suspended walkways attached to the rock wall of the natural landscape, an amazing experience! This footpath was built at the beginning of the 20th century for the workers at the El Chorro power plant, and ended up being used to connect the people in Álora with Ardales. Do you know the origin of its name? It was called that because it was inaugurated by King Alfonso XIII

The Gran Senda

Do you have an adventurous spirit? Would you like to follow a route that runs through the province's most fascinating corners? Málaga's Gran Senda runs through the entire province throughout its more than 650 kilometres, divided into 35 stages.

This circular route crosses nine natural spaces of enormous ecological value, landscapes of contrasts that go from the coast to the mountains and towns full of charm.



#vivecostadelSol

Discover the interior of the province

visit
costa
del
sol
.com

The Torcal de Antequera

Are you ready for a trip through the most impressive karst landscape in the whole of Europe? The Torcal de Antequera site resembles a stone city of around 20 square kilometres. Did you know that all this landscape used to be under the sea? The characteristic orography of the place is due to the sedimentation over millions of years that was elevated in a slow process after tectonic plates collided.



The Antequera Dolmens

Traveling 6,000 years back in time is possible in the province of Málaga: The Antequera Dolmens Archaeological Site, the biggest in Europe, includes the first constructions made by human beings. Made up of the Menga and Viera Dolmens, next to the Tholos de El Romeral, they were built during the Neolithic period and the Bronze Age. If you want to see and feel as our ancestors did, don't hesitate to plan your visit! Moreover, the Megalithic Site was recently declared a Unesco World Heritage Site.



The Cuevas de Nerja

Have you visited the Cuevas de Nerja? If not, it's time! These caves are located in Maro, a district of Nerja, and were accidentally discovered in 1959 by some young people. Although comprising 3 galleries, at the moment only one is accessible to the public for conservation reasons since the others contain 589 Upper Palaeolithic and recent prehistory cave paintings.

#vivecostadelisol

Unique, charming festivals and fairs on the Costa del Sol

visit
costa
del
sol
.com

The Costa del Sol is an oasis of unique festivals and fairs! Throughout the year, you will find festivals and fairs where you can enjoy the customs of towns in the province of Málaga. Many of these celebrations are linked to their history and traditional gastronomy, so they are an excellent opportunity to get to know the Costa del Sol's culture. **Take a note and try not to miss any!**

Gastronomy Festivals

A lot of towns in the province of Málaga pay homage to traditional produce and local cuisine. In January, Ardales holds its Fiesta de la Matanza, where everything revolves around pigs.

You can try all their produce! El Burgo pays homage to the traditional siete ramales soup at the end of February. An entire town prepares this soup based on bread and produce from the orchard! In April, you cannot miss Mondeña de Monda Soup Day. There you can try this superb traditional soup.

In Sayalonga, on the first Sunday in May, they hold one of the most famous gastronomy festivals in Axarquía, Loquat Day. A festival dedicated to this fruit and products based on it. Let's continue with fruit! In Coín, they hold Orange Day in May, when you can try this citrus fruit in a thousand different ways. May is the month of snails and in Riogordo, they have established for decades now that the last Sunday in May has to be dedicated to their famous snails. Wine also has its day in Cómpeta, a town that has been associated with sweet wine for centuries. On 15th August, you can try their famous broth with migas.

Go back to Axarquía to enjoy chilled ajoblanco soup. In Almáchar, ajoblanco soup is distributed for free to neighbours and visitors at the beginning of September. The best raisins in the world are produced in El Borge and a day is dedicated to them in September. There are also other products, such as grapes and wine. Every year, tastings of other dishes and produce from the area, such as cured sausages, gazpacho and migas are offered.

Pujerra and Yunquera hold their Chestnut Fairs in October and November, when they start to harvest them. Chestnuts and wine, what more could you ask for?

In December, Torrox dedicates a day to one of the most traditional dishes on the Costa del Sol, migas. For more than three and a half decades now, this town in Axarquía has given its attendees a taste of its famous dish, made with wheat semolina flour.



#vivecostadelsol

Unique festivals and fairs

Would you like to recreate how the Christians conquered the territory from the Arabs? In the towns of Alfarnate, Benadalid and Benalauría, they hold the Moros y Cristianos Festival, where the town's neighbours remember the Mudejar rebellion that occurred in the Serranía de Ronda during the 15th century through a street performance.

On the first Sunday in May, in the vicinity of the Ermita de las Tres Cruces, Almogía holds the Ermita de las Tres Cruces Festival, which highlights the verdiales, one of the oldest folk expressions in the whole of Europe. So much so that the town is considered to be the "Cradle of the Verdiales".

Do you like dogs? Well, you will find your paradise in Archidona at the beginning of June with the Dog Fair. A fair in which man's best friend is the real king. A unique event, renowned nationally, and one of the most important exhibitions in Spain relating to the world of dogs. Do you want to find out about the customs that the Arab inhabitants of Salares had? In September, the habits and customs of the Arab inhabitants who lived in these lands until slightly over five centuries ago are remembered with a souk, oriental dances and falconry displays, among other activities.

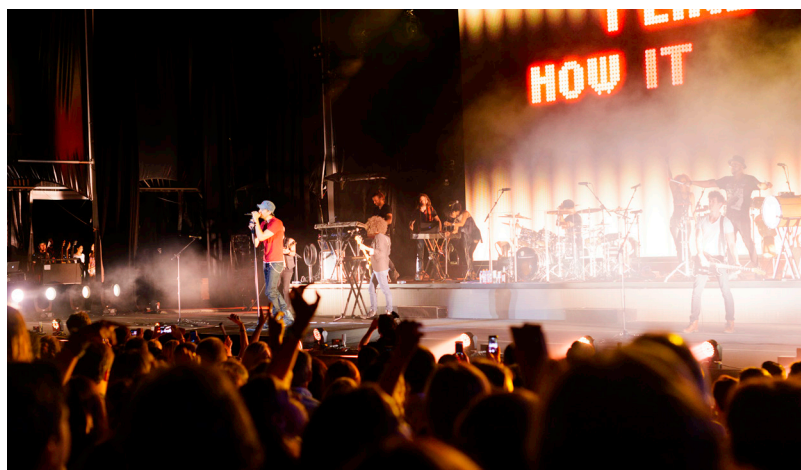


Music festivals

The heat is here and the festival season starts on the Costa del Sol! Do you feel like listening to music inside the Cuevas de Nerja? This event, which is celebrating its 58th edition, will get started on 10th June with the flamenco opera Carmen, by Salvador Távora, performed by the Málaga Symphony Orchestra. What more could you ask for?

One of the most exclusive festivals in Spain is held in Marbella. Luxury and music come together to celebrate the Starlite Festival. This festival, considered to be the biggest 'boutique festival' in Europe, is where the most exclusive artists come together each year.

If you are into electronic music, don't miss Los Alamos Beach Festival in Estepona and Weekend Beach in Torre del Mar. Which is more for you?



Ambassadors of the Costa del Sol

visit
costa
del
sol
.com

The Costa del Sol has seen the birth of numerous famous figures who have taken the name of their homeland all around the world. This is the case of Pablo Picasso, Blas Infante and Cánovas del Castillo, whose names were associated with the place where they were born: the province of Málaga. Today, others are responsible for the name of the Costa del Sol being carried all around the globe.

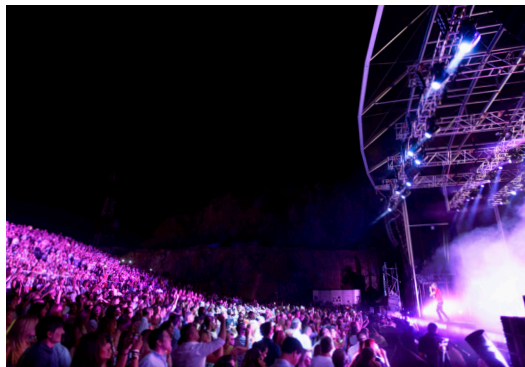
Do you want to find out about them? Keep reading

Actors

Who better to appear on the big screen to publicise the Costa del Sol? Antonio Banderas is the province's ambassador par excellence, taking his beloved Málaga to red carpets all around the world. Antonio de la Torre was a journalist before getting started in film. Among his many awards he received a Goya in 2006 for his impeccable performance in 'Dark Blue Almost Black' and another this year with "The Realm". María Barranco has spent a lifetime in the acting profession, being one of the pioneers starting with the award-winning Pedro Almodóvar. Her 2 Goya's are her letter of introduction. Combining his work as an actor with that of a comedian, Dani Rovira has been one of the revelations of recent years. His role in the hilarious 'Spanish Affair' catapulted him to fame.



#vivecostadelSol



Singers

The province of Málaga has always been very prolific when it comes to raising geniuses in the world of music. Pablo Alborán and Pablo López started from nothing and have successfully positioned themselves at the top of the international scene. Chambao is a very successful flamenco fusion group in Spain. Its mix of flamenco with Arab tones is definitely worth listening to. Finally, the singer-songwriter Vanessa Martín has achieved the respect of the music world nationally in recent years. Her songs full of talent and real lyrics do not fail to impress.

Sports stars

How could it be otherwise, the province of Málaga is distinguished for 'producing' top stars in all sports. World Champions in 2006 with the Spanish basketball team, Berni Rodríguez and Carlos Cabezas belong to the generation of gold 'juniors', one of the most successful in Spanish sport. Fernando Hierro, the legend of Real Madrid and the Spanish national team, is considered to be one of the best sports stars in the country's history. Following the same line is Francisco Alarcón 'Isco', who in a few days will be preparing to lead Spain in the World Cup in Russia. The Costa del Golf also saw one of the greatest golfers in the country's history grow up, Miguel Ángel Jiménez, a regular on the world circuit for 2 decades and winner of 3 Ryder Cups.

Chefs

Cuisine in Málaga has 10 Michelin stars under its belt. Among them, the chefs Dani García and José Carlos García, born on the shores of the Costa del Sol, stand out.



The Costa del Sol: the best destination for holding your professional events

The Costa del Sol has positioned itself as a benchmark for holding conferences, meetings and professional events. Why? First-class facilities, excellent air, rail and road connections, a paradisiacal climate and a wide range of quality accommodation. No matter what event you have in mind, the possibilities offered on the Costa del Sol are a safe choice.

Great offer and extensive experience

The Costa del Sol has an excellent offer of convention centres that meet all the necessary requirements for holding all kinds of events or trade fairs. Málaga city boasts the Palacio de Ferias y Congresos de Málaga (Fycma), while in the west the Palacio de Congresos de la Costa del Sol, in Torremolinos, the Palacio de Ferias de Marbella and the Palacio de Congresos de Estepona stand out. There are also facilities for holding conferences in the province's interior, such as the Convento de Santo Domingo in Ronda.



#vivecostadelSol



Specialised hotels

The province has one of the biggest hotel offers in the world. They are mainly 4 and 5-star hotels specialised in hosting visitors to conferences and trade fairs. In addition, the most comprehensive leisure offer in Europe is found here, with theme parks, casinos, golf courses and spectacular marinas such as Puerto Banús. Endless options to make your stay a perfect one..

DMC agencies

The Costa del Sol has expert DMC operators who will help you achieve the goals you have set for the event in question. These companies are responsible for designing, implementing and coordinating these corporate events logistically. Their services include accommodation and tours and activities.



The Costa del Sol, fun 365 days a year

visit
costa
del
sol
.com

Leisure, gastronomy, nature, beaches and an excellent climate throughout the year. The Costa del Sol is the dream paradise, the perfect place for fun. Take a stroll in the sun and be seduced by the light of the Mediterranean, explore its 160 kilometres of coastline, discover its 103 municipalities, its rich leisure offer, its cultural options and, of course, its excellent gastronomy. **The Costa del Sol is all this and much more.**

You simply need to leave your luggage at your hotel and go out onto the street to enjoy the light and heat of Málaga all year round. Terraces, beach bars, museums, markets, marinas, beach clubs, festivals, fairs... The list of leisure options is almost infinite. Discovering why the Costa del Sol has become the benchmark for millions of travellers every year is very simple: in a unique destination like this, fun is guaranteed from the first minute.

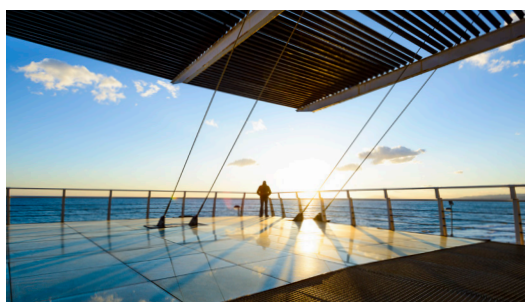
Leisure and theme parks, all the fun

One of the big hotspots of fun for all ages throughout the year on the Costa del Sol are its many leisure and theme parks, which make our coast the tourist destination with the best leisure offer in southern Europe.

A score of major venues and almost fifty themed facilities, all unique, make the province the ideal destination for young and old alike.



#vivecostadelSol



Beaches, parks, walks and beach clubs

The 160 kilometres of coastline offer a beautiful variety of landscapes ranging from spectacular cliffs to beautiful white sand dunes. The sun shines 12 months of the year on the warm sand and the average annual temperature is around 20°C.

The coastline's spectacular promenades invite you to walk along the sea and under the sun in any season.

From the west to the east, the waterfront promenades in the Costa del Sol's municipalities are real centres of entertainment. During the day, these popular leisure areas have a life of their own thanks to their many visitors and beach bars, shops and restaurants. When night falls and at dawn, these same spaces are enjoyed by people exercising, having some refreshment or simply having fun outdoors throughout the year



The Costa del Sol, fun 365 days a year

visit
costa
del
sol
.com

Shopping and street markets

The Costa del Sol offers over thirty different commercial areas. If shopping is an undisputed part of leisure, the province is a star destination.

It will be very difficult not to find what you are looking for and more besides while wandering around the shopping centres and the outdoor commercial areas in the Costa del Sol's cities.

Old quarters full of boutiques, craft shops and businesses, marinas, promenades, department stores, shopping centres, street markets... Málaga is one of the provinces with the highest density of shops, so wherever you stop you will be able to enjoy some time buying a souvenir or revamping your wardrobe.

And as for luxury shopping, the province's best exponent is Puerto Banús, in Marbella.



More than 100 occasions to enjoy yourself

Planning a getaway on the Costa del Sol and visiting any of its 103 beautiful municipalities is unmissable. A thousand and one surprises await the visitor, both in its fishing villages as well as in its charming interior villages.

Nightlife and terraces

The Costa del Sol's waterfront promenades and the streets of its towns are carpeted with terraces and places where you can enjoy your free time after night falls.

Comfortable in front of the sea, under the stars or in a beautiful garden, nights in the province begin with a dinner at one of its many restaurants, maybe at one of the Costa del Sol's Michelin-starred restaurants.

Beach bars, beach clubs and bars also proliferate in the historic quarters of the cities, at their marinas and on their waterfront promenades, making the night a time to enjoy the Costa del Sol's incredible leisure offer. Night clubs, bars and pubs compete to guarantee the visitor all the fun possible, as do the province's casinos, where games and shows team up to guarantee a night of fun.



#vivecostadelSol